# KCOB AM/FM, KRTI FM, KGRN AM NEWTON-GRINNELL, IOWA

### LIST OF ALL FULL-TIME JOBS FILLED FOR THE PERIOD OF: October 1, 2009 THROUGH SEPTEMBER 30, 2010

Job title: Account Executive

Date filled: 3/6/10

Source: Employee Reference

#### TOTAL NUMBER OF INTERVIEWEES

4

Job title: Account Executive

Date filled: 8/25/10

Source: MylowaInfo.com

#### TOTAL NUMBER OF INTERVIEWEES

3

Job title: Account Executive

Date filled: 9/14/10

Source: Iowa Broadcasters Assoc.

#### TOTAL NUMBER OF INTERVIEWEES

1

## NUMBER OF INTERVIEWEES REFERRED BY EACH RECRUITMENT SOURCE

Recruitment Source Name	Total Number of Interviews
Iowa Broadcasters Association (Account Executive) Sue Toma, P.O. Box 71186  Des Moines, IA 50325 (515-224-7237)	2
MyIowaInfo.com	1
Marshalltown Times-Republican (Account Executive) Abigail McWilliam, 135 W. Main Street Marshalltown, IA 50158 (641-753-6611)	2
Employee Reference (Account Executive)	3
DMACC (Account Executive) Julie VanCleave, 600 N. 2 <sup>nd</sup> Ave. W. Newton, Iowa 50208 (641-791-3622)	
Marshalltown Community College (Account Executive) Sandy Supianoski, 3700 S. Center St. Marshalltown, IA 50158 (641-752-7106)	

No sources entitled to notification

#### **EEO Recruitment Initiatives**

Hosted a booth at the Colfax Mingo Job Fair on November 18, 2009 from 8:30AM until 1PM. Tim Dill/Jamie Grout spoke with High School Seniors regarding career opportunities in radio.

Took part in the Conclave/Career Fair held at Brown Institute in Minneapolis on December 17, 2009. We met one-on-one with approximately 20 broadcast majors; receiving more than one dozen resumes and demo tapes.

Offered a semester-long internship in the news department to an Iowa Valley Community College student.

Sent letters to Grinnell College, DMACC, Marshalltown Community College and Central College asking if their institution would like to receive notice of future job openings.

Served on a committee with numerous community leaders to research new company recruitment and job development potential in Central Iowa.

Provided on-air time to the local Chamber of Commerce and Convention and Visitors Bureau in an effort to attract new businesses to the area.

Spoke with are service groups about the benefits radio provides for the community and the job opportunities available at the radio stations.

We conducted tours of the radio station for school groups.

Hired a Native-American high school student to handle in-studio duties during high school sports broadcasts.

Created an internship program for diverse students to learn in-studio duties during high school sports broadcasts.