

EEO Public File Report

KREI/KTJJ/KJFF Farmington, MO Festus, MO

10-1-2011 to 09-30-2012

Full-Time Positions Filled

Full-Time Position	Position Title	Date Open	Date Filled	Recruitment Source(s) utilized to fill the vacancy (including organizations entitled to notification)*	Number Interviewed	Number Hired
1	Customer Service Representative	6/28/2011	10/10/2011	Employee Referral	3	1
			10/19/2011	Missouri Career Center	4	1
			12/19/2011	J98/Daily Journal Job Fair	3	2
2	Overnight Programmer	1/14/2012	2/16/2012	GoodRadio Employee	1	1
				Missouri Career Center	2	0
				Broadcast Center	1	0
3	Traffic Manager	2/14/2012	3/26/2012	KREI/KTJJ/KJFF Job Bank	3	1
				myMOinfo.com KREI/KTJJ/KJFF Website	1	0
				Missouri Career Center	2	0
4	Customer Service Representative	3/14/2012	3/26/2012	KREI/KTJJ/KJFF Job Bank	1	1
			4/23/2012	Employee Referral	2	1
			4/23/2012	J98/Daily Journal Job Fair	7	1
				Missouri Career Center	1	0
5	Webmaster	5/25/2011	8/27/2012	GoodRadio Employee	1	1
				myMOinfo.com KREI/KTJJ/KJFF Website	1	0
				Missouri Career Center	1	0
				Central MO State Univeristy	1	0
6	Account Executive	8/21/2012	9/10/2012	Employee Referral	1	1
7	Customer Service Representative	6/25/2012	7/30/2012	Missouri Career Center	1	1
* See Attached List of Recruitment Sources for Contact Information						

Information Regarding Recruitment Sources Contacted for Full-Time Vacancies

No.	Recruitment Source	Contact	Total Interviewed	Entitled to Notification
1	Broadcast Center	Career Placement	1	N
	2360 Hampton Avenue St. Louis, MO 63139	314-647-8181		
2	Central Methodist College	Robyn Cobb	0	N
	411 Central Methodist Square Fayette, MO 65248	660-248-6255		
3	Central MO State University	Shanoah Jones	1	N
	University Union 32 Warrensburg, MO 65216	660-543-4379		
4	Columbia College	Don Malson	0	N
	1001 Roger Street Columbia, MO 65216	573-875-7425		
5	Harris-Stowe State College	Wanda McNeil	0	N
	3029 Laclede Avenue St. Louis, MO 63101	314-340-3512		
6	Jefferson College	Tim Morrell	0	N
	1000 Viking Drive Hillsboro, MO 63301	636-937-3000		
7	Lindenwood University	Dana Wehrle, M.S.	0	N
	209 S Kingshighway St. Charles, MO 63301	636-949-4806		
8	Mineral Area College	Kathryn Neff	0	N
	PO Box 1000 Park Hills, MO 63601	573-518-2198		
9	Missouri Division of Employment (MO Career Ctr)	Mike Campbell	11	N
	16 s. Coffman Street Park Hills, MO 63601	573-518-2431		
10	Southeast MO State University	Career Services	0	N
	One University Plaza Cape Girardeau, MO 63701	[Telephone]		

Information Regarding Recruitment Sources Contacted for Full-Time Vacancies

No.	Recruitment Source	Contact	Total Interviewed	Entitled to Notification
11	Stevens College	Career Services	0	N
	1200 E Broadway Columbia, MO 65215	573-876-7101		
12	University of Missouri	Career Services	0	N
	One University Blvd. St. Louis, MO 63121	314-516-5000		
13	University of Missouri	Career Services	0	N
	909 Lowery Mall columbia, MO 65211	573-882-2121		
14	Urban League of Metro St. Louis	Hollis Whiting	0	N
	St. Clair County Operations, 8960 Jennings Station Road St. Louis, MO 63136	314-506-5306		
15	Webster University	Career Services	0	N
	470 E Lockwood Ave St. Louis, MO 63119	314-246-6982		
16	Matthew Dickey Boys & Girls Club	Barbara Washington	0	N
	4245 N Kingshighway Blvd St. Louis, MO 63115	314-382-5952 x235		
17	Westminister College	Virginia Hall	0	N
	501 Westminister Avenue Fulton, MO 65251	573-642-5138		
18	KREI/KTJJ/KJFF Job Bank	Tami Propst	4	N
	1401 KREI Blvd Farmington, MO 63640	573-756-6476		
19	myMOinfo.com KREI/KTJJ/KJFF Website	Tami Propst	2	N
	1401 KREI Blvd Farmington, MO 63640	576-756-6476		
21	Employee Referrals		6	N
22	Good Radio Employee		2	N
	1401 KREI Blvd Farmington, MO 63640			

Total 37

Longer-Term Recruitment Initiatives
Implemented During Previous Year

No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1	ongoing	Missouri Broadcasters Association Foundation Scholarship Program	Scholarship program to assist students interested in a career in broadcasting.	Ran ads to inform interested students of the scholarship program inviting them to pick up applications.	
2	ongoing	Missouri Broadcasters Association Foundation Internship Support Program	Internship program to assist students interested in a career in broadcasting.	Ran ads to inform interested students of the scholarship program inviting them to pick up applications.	
3	11/9/2011	J98/Daily Journal Job Fair	Job fair to explain and disseminate information on opportunities in broadcasting.	Co-hosted job fair with local newspaper with 22 employers represented and an estimated 800 in attendance. Station representatives discussed the various positions in radio broadcasting and all GoodRadio Markets.	Dick Womack, General Manager; Kim Long Station Manager; Chad Speakar, Program Director; Chuck Odle, CSR Sales
4	2/2012 to 3/2012	College Intern Program	Expose college students to broadcasting environment	Hosted intern from Southeast MO State University for college credit. She accompanied all Account Executives on sales calls, job shadowed telephone sales staff, and job shadowed the traffic and order system.	Kim Long, Station Manager

5	3/21/2012	J98/Daily Journal Job Fair	Job fair to explain and disseminate information on opportunities in broadcasting.	Co-hosted job fair with local newspaper with 19 employers represented and an estimated 850 in attendance. Station representatives discussed the various positions in radio broadcasting and all GoodRadio Markets.	Dick Womack, General Manager; Kim Long Station Manager; Chad Speakar, Program Director; Chuck Odle, CSR Sales
6	3/22/2012	Jefferson College Job Fair	Job fair to explain and disseminate information on opportunities in broadcasting.	A booth with station representatives to discuss the various positions in radio broadcasting and all GoodRadio Markets.	Kirk Mooney, Station Mgr KJFF; Michelle Menley, Account Executive
7	4/23/2012	Compliance Webinar	Focused on the FCC EEO components needed for the public file and renewal application.	Compliance webinar given by Christina Burrow of DowLohnes, PLLC.	Dick Womack, General Manager; Tami Propst Office Manager
8	5/28/12 to 8/11/12	College Intern Program	Expose college students to broadcasting environment.	Hosted intern from Missouri Valley College. He learned all aspects of a programmers position. He edited audio, wrote & recorded news, assisted at on-site broadcasts, worked on produciton, and helped with live election coverage.	Chad Speakar, Program Director
9	9/20/2012	Career Day	Exposed high school students to the broadcasting environment.	Hosted a class from Potosi High School. They toured the station and learned about each department and the employment opportunities in broadcasting.	Kim Long, Station Manager; Chad Speakar, Program Director